

TV's Role in Campaigning

Interviewer: The highest television change campaigning from a candidate's point of view. Since as I understand it, you are not a candidate, you'll have to put yourself in somebody else's place.

Harry S. Truman: Well, of course, the more information that the people receive, as I said a while ago, the more intelligent they can use that information and use it for the welfare of their country, because the power of government, according to the Constitution, reposes in the people. And every means of communication should be used by the people to inform themselves so they can intelligently act as the fundamental basis of the power in the government. Of course, television and radio and newspapers and everything of that kind make a contribution to the proper information of the people who in the end have to vote and decide what they want.

Truman, Harry S. "Television's Role in Campaigning" in "Speech of May 10, 1954." Speech, Washington, DC, May 10, 1954. National Press Club. Library of Congress. <https://www.loc.gov/rr/record/pressclub/truman.html>.